



# GREEN YOUTH INDABA 2022 CLOSE-OUT REPORT



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# FOREWORD



**MR. SANELE ZULU**  
Green Youth Network Chairperson.

Green Youth Network held its most educational and enlightening 7th Annual Green Youth Indaba from June 29th to June 30th. The event, which took place in the city of Tshwane, was not dampened by the cold weather, which attracted over 500 young people. The event featured several green economy experts, exhibitors, and other different stakeholders discussing innovative solutions, climate change, green careers, and so on.

Given the ongoing energy crisis in South Africa, which is worsening by the day, resolving energy issues is critical to economic recovery. It is critical to identify not only the causes and effects of the energy disaster, but also the solutions to end it and how the youth can participate, which the 7th Annual Green Youth Indaba successfully discussed. The Indaba has demonstrated in its seventh division that new energy sources such as carbon capture and sequestration, NextGen nuclear power, nuclear fusion, offshore wind, geothermal, space technologies, and solar fuels are critical to ensuring a reliable supply of energy in the future.

Through programmes like the Green Youth Indaba, which educates and empowers young people about the opportunities offered by the green economy and sustainable development, young minds are given the chance to take opportunities that will improve their standard of living. For the 7th Annual Green Youth Indaba, we primarily focused on what innovative career and entrepreneurship prospects are available in South Africa to supplement our current skills shortage and explore novel approaches to environmental protection while bringing green

economy skills, jobs, and careers to the forefront of climate change adaptation.

Young people were introduced to greening and entrepreneurship experts during the event, where they offered their knowledge, experiences, and expertise as well as their many difficulties. Additionally, it produced chances for skill transfer, networking, and knowledge sharing. Green Youth Owned SMMEs were given the chance to profit from the green economy sector, which includes businesses, industry professionals, and other government officials.

The Green Youth Indaba Team believes that the programme will help the government fulfil its mandate to achieve economic development through the development of infrastructure, the creation of jobs, the improvement of education and training innovations, and the acceleration of integrated and inclusive economic development. Our high school program's skills development efforts were concentrated on high school learners from historically underprivileged families, college students, and young entrepreneurs.

The conference provided an opportunity not only to address the challenges facing South Africa's energy crisis and share opportunities available in the green space but also to publicize the extraordinary work that young ecopreneurs and innovators are doing to overcome these obstacles. Our very proud sponsors contributed significantly to our partners' commitment and determination to assist underserved young innovators, researchers, and entrepreneurs.

These young entrepreneurs are now even more determined to make their dreams and green ideas a reality, as well as to raise awareness of green skills and opportunities among South African youth.

Many thanks to our generous sponsors, and I would like to say a very big 'thank you to everyone who attended and contributed to our wonderfully successful 7th Annual Green Youth Indaba 2022.

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## ABOUT THE GREEN YOUTH INDABA

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Since 2014, the Green Youth Network has hosted 6 annual Green Youth Indabas, developing a network of over 10, 000 young leaders from all over South Africa. The 7th Annual Green Youth Indaba took place on June 29th and 30th, 2022 in Tshwane.

The Green Youth Network, in partnership with FP & M SETA, EWSETA, the Department of Trade, Industry, and Competition, and the Department of Science and Innovation, hosted its 7th Green Youth Indaba. The Green Youth Network is responsible for the advancement of youth interest in — and the development of sustainable skills in the green economy. It also seeks to promote comprehensive education on issues relating to environmental conservation in South Africa. The Green Youth Network is a national network of action-oriented youth in South Africa who are concerned about environmental issues and determined to make a positive change.

The 2022 theme for the Green Youth Indaba was “Climate Adaptation, Innovation, and Sustainable Skills Development for Intense Youth Participation in the Green Economy.” Climate change influences key natural and human living conditions and is subsequently the basis for social and economic development. The Green Youth Indaba looked into innovative careers and entrepreneurship prospects that are available in South Africa to enhance the current skills shortage.

Through the Indaba, innovative solutions to protect the environment were explored, while bringing green economic skills, jobs, and careers to the forefront of climate change adaptation. This high-impact, two-day interactive Indaba was a must-attend for environmental activists, agriculture students, green innovators, as well as anyone who was interested in this exciting field. It offered access to the best local and international minds and thought leadership through its industry-focused content. This is the only event of its kind to deliver youth-focused industry intelligence in a two-day format, along with categorized and sector presentations on the most recent environmental advancements affecting the youth.

The Green Youth Indaba 2022 sought to go beyond exploring opportunities for youth within the green economy, as well as effectively exploring and unpacking necessary strategies that can create easy access to support and fund green innovations and green careers. The Indaba empowered youth with the information and skills transfer needed to eradicate youth unemployment and poverty by tapping into green economy jobs and business opportunities.

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## GREEN YOUTH INDABA 2022 KEY PILLARS OF DISCUSSION

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- Climate Change Adaptation and Mitigation
- Capacity building for a greener future
- Youth agriculture and food security
- Waste management, recycling
- Skills development: Necessary aid and skills needed to tap into the green economy
- Water conservation, wetlands management
- Institutional framework for sustainable development
- Sustainable Tourism and Development
- Energy efficiency and Renewable energy
- Innovation and technology transfer
- Sustainable

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## EXECUTIVE SUMMARY

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The Green Youth Network in partnership with FP&M SETA, EWSETA, and the Department of Trade and Industry and Competition, hosted its 7th Annual Green Youth Indaba. The Green Youth Network is responsible for the advancement of youth interest – and the development of sustainable skills – in the green economy. It also seeks to promote comprehensive education on issues relating to environmental conservation in South Africa. The Green Youth Network is a national network of action-oriented youth in South Africa who are concerned about environmental issues and determined to make a positive change.

This year's Indaba was aimed at:

1. going beyond exploring opportunities for youth within the green economy, but
2. to effectively explore and unpack necessary strategies that can create easy access to support and funding for green innovation and
3. transferring the skills needed to eradicate youth unemployment and poverty

The Green Youth Indaba aspires to bridge the gap between the youth of South Africa and opportunities in the green economy. In the long run, we hope to sensitize and empower young minds to participate in the green economy and the sustainable development sector.

Indeed, this year's Indaba moved closer to its mission. The youth were engaged by various stakeholders, partners, and experts in their respective fields in the green space. They shared insight into their organisational processes as well as the structures set in place and resources available to support the youth in their innovation journey. Our two-day indaba covered all the key tenets for the year through engaging presentations and exhibitions. We are hopeful that the Indaba was worthwhile for innovators and entrepreneurs in the green economy, but also sparked life-changing ideas in the minds of our high school attendees.

This year's Indaba saw the return of our popular flagship pitching contest, the Green Innovators Pitch 7.0. From over 200 applications, only seven incredible ideas and businesses made it to the Indaba. Our winners were announced after our panel of judges gave comprehensive feedback that will benefit their future pitches. The top three were occupied by young black women who are doing pioneering work in the water and waste management sectors.

## EVENT OVERVIEW-ORGANISING COMMITTEE



**MR. SANELE ZULU**  
Chairperson



**MR. THATO MOTHLABANI**  
Lead Stakeholder Relations



**MS. XOLISILE DLOU**  
Public Relations and Media



**MS. TSAKANI  
MABUNDA**  
Project Coordinator



**MS. INGRID BAME**  
Lead Project Manager



**MR. LESEGO MATEME**  
Communications Intern



**MR. COLEN TSEKA**  
Senior Graphic Designer



**MS. PRETTY  
MAKOBASENA**  
Career Guidance  
Coordinator Intern



**BERTHA MAPHALALA**  
Stakeholder Manager



**MS. RIPPUMELO  
MASWANGANYE**  
Operations and Finance



**MR. MNOQOBI ZUNGU**  
Social Media Manager

# DETAILED GREEN YOUTH INDABA ACTIVITIES

## Project Name:

Green Youth Indaba 2022

## Pre-Pitch Date:

28 June 2022

## 7th Annual Green Youth Indaba Conference Date:

29 to 30 June 2022

## Project Manager:

Ingrid Bame

## Location:

The Innovation Hub, Tshwane

## Project Supporters:



## Exhibitors:



## Project Management:



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## PRE-PITCH WORKSHOP

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This year, the Green Innovators Pitch saw about 200 applications! After a rigorous selection process focusing on criteria such as innovation, sustainability, and profitability (to name a few), only the strongest 40 business ideas or businesses remained.

The 40 were invited to a pre-pitch workshop, which was aimed at assisting candidates with crafting solid business models and strategies and capacitating all pitchers with the necessary skills to articulate their great ideas. The main purpose of this workshop, however, was to select the top five candidates who will pitch their ideas at the Green Youth Indaba on the 29th of June.

Due to the brilliant ideas presented, seven candidates made it to the Indaba! After delivering compelling presentations to our audience and a panel of judges, (comprising The Innovations Hub's Climate Innovation Centre Senior Manager, Mr. Billy Bokako; the Director of the Department of Science and Innovation, Dr. Henry Roman; and the Corporate Services Executive of the Energy and Water SETA, Candace Moodley) the Green Innovators Pitch 7.0 and 8.0 winners were announced!

In third place, we had Ms. Lungile Marhungane for Jeslu Puro-Water, a business that provides high-quality water solutions using a Green Water Purification System, which uses crushed macadamia nut shells and turns them into a fiber, which is then used to purify water as opposed to using chemicals. She was awarded a R5000 cash prize.

Ms. Reshoketswe Molepo was the first runner-up! She won a cash prize of R7000 for RRT Green Constructions, a renewable energy and green construction company that specializes in the supply and installation of solar systems and the manufacturing of building materials from construction waste.

The number 1 spot was taken by Ms. Sisi Nxumalo, who won R10 000 for her innovative green brand SoulShooz, which turns automotive and exercise waste into cool, comfortable, eco-conscious shoes. In collaboration with local recyclers, SoulShooz collects worn-out tyres, wetsuit material, rejected car seatbelts, and other offcuts (all of which would have landed up in landfills across JHB and SA) from communities. These materials are used to create this shooz, turning trash into treasure and creating sustainable employment, one step at a time.

In addition to their cash prizes, the top three will be absorbed into the various incubation programmes offered by The Innovation Hub.

## PRE-PITCH PARTICIPANTS RESPONSES



*The pre-pitch saw more than 200 pitchers from different provinces*

Province	Registrants/Percentage Barrier
Gauteng	117 (55.7%)
Limpopo	24 (11.4%)
Eastern Cape	9 (4.3%)
Western Cape	4 (1.9%)
Northern Cape	2 (1%)
North West	10 (4.8%)
Free State	7 (3.3%)
KwaZulu-Natal	23 (11.1%)
Mpumalanga	13 (6.2%)

# PRE-PITCH WORKSHOP IN PICTURES



## GREEN INNOVATORS PITCH 2022

Young South African inventors, innovators, green entrepreneurs, green start-up companies, green small businesses, universities, students, and science councils are invited to showcase their Green Technology Businesses and green ideas every year as part of the Green Youth Indaba. This happens during the Green Innovators Pitch, which is part of the Green Youth Indaba Conference, which focuses on “Green Innovations and Sustainable Skills Development for Inclusive Growth, as well as funding green start-ups.” The main goal of the Pitch is to not only inspire South African youths to promote green business technology entrepreneurship, but also to provide them with exposure and access to green funders, mentors, experts, and advisors, to help these young entrepreneurs, boost their competitiveness and contribute significantly to South Africa’s economic growth. Participants pitch their new business ideas to a panel of esteemed judges and experts for a chance to win up to R250, 000 in prizes or mentorships, in addition to networking with innovators and venture capital investors from across the country.

The pitch focused on the six pillars of the 2022 7th Annual Green Youth Indaba. Various entrants demonstrated their skills, and the following were awarded the prize.



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## Sisi Nxumalo: Green Innovators Pitch-2022 Winner

**Please explain how the Green Youth Indaba benefited your Innovation/Business.**



*"As the winner, we benefited with a great cash injection for our business. But beyond the cash prize we found out about sector information and green opportunities that we never knew were available and open to our business. We also got an opportunity to meet and network with those in similar fields of business to us. This allowed for possible future collaborations."*

**Would you advise an innovative entrepreneur or young person to pitch at the green Youth Indaba 2023? Please explain.**

*"Yes, I think Indabas like the Green Youth Indaba is a great way to get yourself and your business out there. I think using this platform can show you what is already out there, and also give you an opportunity to refine your offering (if need be). It also personally exposes you to sector experts which is always great to have."*

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## Reshoketswe Molepo; 1st Runner Up (RRT Green Constructions)

**Please explain how the Green Youth Indaba benefited your Innovation/Business**



*"The Green Youth Indaba benefited RRT Green Constructions immensely not only did I get an opportunity to pitch but being in the same room with industry leaders in the green economy widened my horizons and possibilities that exist in the green economy, furthermore I got an opportunity to experience and see for myself what my peers are also doing in the green economy and that cemented the fact that it's doable. I left the Green Youth Indaba with a lot of new connections and inspired."*

**Would you advise an innovative entrepreneur or young person to pitch at the green Youth Indaba 2023? Please explain.**

*"I would advise them to, compel them to pitch! It is an experience you can't let pass you by. Even if they are a ball of nerves as I was, they don't need to worry, they will be given the tools on how to pitch confidently so. They will be among like-minded peers and will walk away better entrepreneurs ready to make an impact in the green economy."*

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## Lungile Marhungane; 2nd Runner Up (Jeslu Puro Water Pty Ltd)

Please explain how the Green Youth Indaba benefited your Innovation/Business.



*"The sessions were very helpful and informative throughout the Indaba. The different companies brought to the Indaba provided sufficient information to help businesses and particularly my business grow and expand from the current state to the next level. The panel discussions were my light bulbs for the Indaba. The panelists were knowledgeable on issues around green technology and climate change action and adaptation. This has benefited my business in that I have started looking into areas where we need to improve post the Indaba."*

Would you advise an innovative entrepreneur or young person to pitch at the green Youth Indaba 2023? Please explain.

*"Definitely, with a capital bolded letter D. I would encourage any existing and aspiring young African entrepreneur to apply for the pitching program in 2023. Not only for funding but for the processes, information, networking, and internationally benchmarked tools offered by the green youth Indaba. The Indaba is a good networking platform that can also connect you to people from different parts of the world. Let us stand and be the change we want to see. Whatever you can perceive, you shall receive."*

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## GREEN INNOVATORS PITCH ALUMNI

### Ipeleng Mathebula; CYI Alumni (Boost Mechanics)

Please explain how the Green Youth Indaba benefited your Innovation/Business



*"Boost Mechanics was invited to the 2016 pitch competition by the Technology Innovation Agency (TIA), which was one of the sponsors. The winning pitch was the first of many pitches where the efficient turbocharger innovation had to be communicated as an opportunity that increases profit margins for truck owners by reducing the fuel consumption of out-of-warranty fleets. The grant from TIA and prize funds were the catalyst to assist Boost Mechanics with establishing expertise in engine design and testing. The company is now closer to commercializing because the pitch competition was one of the many steps to create value for prospective clients."*

Would you advise an innovative entrepreneur or young person to pitch at the green Youth Indaba 2023? Please explain.

*"Pitching is a skill, an invaluable skill, that only gets better with practice and feedback."*

## Main Plenary - conference with speakers (Day 1)

### Intense youth participation in the green economy

"Sibusiso Molimi, an author, motivational speaker, and entrepreneur, among other things, and Adv. Pieter Holl, Chief Executive Officer at the Innovation Hub, brilliantly directed the 7th Annual Green Youth Indaba. Keynote speeches from a variety of partners, stakeholders, and exhibitors were delivered during the two-day conference".

Experts in the field successfully shared their insights on the topic, as the Indaba focused on 6 innovative careers and entrepreneurship opportunities available in South Africa to improve current skills shortages and explore innovative environmental solutions while bringing green economy skills, jobs, and careers to the forefront of climate change adaptation. It is also the only event of its kind to deliver youth-focused industry intelligence in a compact two-day format, as well as categorised and sector presentations on the most recent environmental advancements aimed specifically at youth.

Ms. Mpho Mookapele, CEO of the Energy and Water Sector Education Training Authority, was the first to speak, emphasising the importance of young people understanding that they do not have to be liabilities to the country. She also shed some light on what the EWSETA truly desires, stating that with limited funds available, they have even gone international in search of funding. They have received some international funding to ensure that young people are prepared to participate in the country's economic activity.

The Water Research Council's Executive Manager in Communication, Makhosazana Jonas, explained what the WRC does, who they work with, and the training and skills they provided to young people. She mentioned the WADER YECP programme, which provides a one-year training opportunity for young South African municipal engineers to test potential innovative water and sanitation solutions in real-world settings and gain the necessary skills to drive future municipalities because they believe that young people are the change.

Murunwa Makwarela, the Speaker of the City Council of Tshwane, stated that young people must be involved in programmes that will enable them to solve the innovative problems that our country faces. He went on to say that young people must be integrated into the economy now, rather than waiting until they are old. He went on to say that the people who need to solve water problems are in the audience. He stated that the exhibitors' innovations must be recognized and expressed in the country.

The green innovation agriculture sector (My Home Farm) also graced the audience with its presence. Michael Currin stated that his company's mission is to empower a new generation of urban farmers and small business owners. He went on to say that the company empowers young people because they have taken on about 25 student interns over the last five years and that they are very passionate about investing in the youth and introducing them to the space, as well as introducing them to the importance of hydroponics and indoor farming.

Dr Henry Roman Director at the Department of Science and Innovation gave the youth present at the Indaba a warm welcome. He stressed that the green economy has been put in a box in a corner somewhere. He encouraged the youth to build connections and understand what is behind home farm. "Do not fear failure, that's where you learn. When it works that's not where you learn, it's only when it fails that you learn."

General Bantu Holomisa, President, and Founder of UDM, stated that the Indaba provided an opportunity to bring together young minds. He also emphasized the importance of discussing South Africa's challenges, the environment, the green economy, and youth participation. He stated that South Africa's green economy is deficient, and that young people remain unemployed. He went on to say that the government has a responsibility to instil a green attitude in young and old by increasing awareness around Abo Day and Week, where everyone will clean their house and plant trees; that the school curriculum from primary school should be ramped up in terms of environmental responsibility; and that a prospectus should be developed that, in simple terms, makes responsible green adults out of children.

At the end of the day, various organizations or experts in the green economy shared some insights in order to present opportunities available in the green space to the audience and provided some advice on how to make it in the industry. Exhibitors were given the opportunity to speak and display their ground-breaking innovations. The day went well, and youth participation in the green economy was increased.

## Day 2

Sibusiso Molimi seamlessly took us through day two as well. He refreshed the audience with activities of the previous day. The programme commenced with a motivational talk from Bongani Potsoane, author and founder of the PEG Foundation. He shared his 10-year battle with substance abuse and the dangers of not having a life plan. He left the audience with one key instruction, "turn your pain into a passport to greatness."

Ms. Kedibone Tsiloane, co-founder of Ramtsilo Manufacturing and Construction, delivered a presentation on South Africa's first patented manufacturer of the eco-brick, the Plastic Brick. Her talk honed in on the importance of creating solutions for your own problems. Indeed, the birth of the plastic brick was in response to the lack of black women participating in the forefront of the mainstream brick manufacturing space. In addition to the plastic brick, they have created technology that is able to recycle type 7 plastic (i.e., the formerly unrecyclable type of plastic). Kedibone emphasized that in all that they do, the main aim is to achieve 100% circularity in plastic recycling and manufacturing their brick, ensuring that zero waste ends up in landfills.

The Exhibitors' Showcase followed and afforded the Indaba's exhibitors the opportunity to share their products and offerings with the audience. It was opened by SEDA Fashion Designers (Shadrack Dimpe for Drac, a fashion brand focusing on streetwear; Mveleli Bambiso for M-Creations, a South African formal wear company that is passionate about making fashion accessible).

Ms Masupye, Gauteng's MEC for Social Development, touched on two of the many programmes that the Department of Social Development (DSD) has established to fulfil their key mandate, to look after the most vulnerable in South Africa, the poor. One such programme is the Welfare to Work Programme (WWP), an entrepreneurship-focused collaboration with the Department of Economic Development which provides self-chosen skills, incubation (into Regenesys Business School) and job placements to young people from poor families the DSD offers support to. The Beauty Hub Academy, which upskills young people that are interested in the beauty industry (worth \$3.8 billion), This academy produced 325 graduates in 2022 who are now running their own businesses and the Sustainable Livelihoods Programme. To take advantage of the beauty industry, the DSD is working with some of South Africa's biggest mainstream beauty brands to further upskill graduates of The Academy in order for them to be able to participate in other facets of the beauty industry (e.g., farming and product manufacturing).

The first session was closed off by Dr Catherine Egbe from the Alcohol, Tobacco, and Other Drug Research Unit of the South African Medical Research Council, who engaged the audience on the burdens of tobacco on the environment. Her presentation then focused on the harmful impacts of tobacco, from cultivation and manufacturing to consumption and disposal, has on food and water security, climate change, deforestation and pollution.

Mr. Veli Mbele Ka Sompisi from MUTAPA Afro-centric Dialogues, an Afrocentric think-tank that specializes in looking at societies from an afro-centric lens, initiated the second session. He introduced the panel to the social innovator, an individual who is mostly concerned with the ways in which societal structures and systems function and the outcomes they produce. "Although the 1976 youth uprising is widely regarded as a political event, it is especially beneficial to also consider it an act of youth social innovation," Mr. Veli Mbele shared. In honour of youth month and against the background of the recent tragedy where 21 teenagers died at a tavern, his talk expanded on critical lessons that one can learn from the generation of the 1976 uprising. These include, to name a few, the responsibility of parents to instil in their children a strong set of values, the importance of cultivating intellectual courage in order to articulate your ideas, and the need for value-driven leadership comprised of ethically grounded individuals of high calibre.

To sensitize the youth at present on the funding opportunities available for small-medium micro enterprises (SMMEs), Mr. Molimi introduced panellists, which included Mr. Manyatsa Nkutha from the Industrial Development Corporation (IDC), Mr. Tumelo Ledimo from SANAS, and TIH's Mr. Billy Bokako. Mr. Manyatsa spoke about the sectors which the IDC funds. These include mining, clothing and textiles, agro-processing, and energy, to name a few. He also touched on the Gro-E Youth Scheme, which specifically provides funding to the value of R50 million to young people between the ages of 18 and 35 with a commercialized product.

"The South African National Accreditation System accredits the safety of food as well as measurement and verification of energy saving," Mr. Ledimo shared. He then highlighted the passion SANAS has for young people and SMMEs, this is reflected by their incorporation of these people into most of their projects. Mr. Bokako re-iterated the point he had made the previous day. TIH does not directly provide findings to businesses but rather bridges the gap between SMMEs and institutions that do offer financial support. He proceeded to share six broad categories which provide finance for innovations; these included: venture capitalists or angel investors, development finance institutes (such as the IDC), governed finance (such as SEDA and NYDA), technology stations (usually found within universities), private sector funding (through corporate social investment programmes and special vehicles (NPO/NGO established by companies and assisting small businesses with investment opportunities).

"To conclude the panel discussion, Mr. Sibusiso Molimi asked panellists to reflect on the common mistakes made by young entrepreneurs that end up disqualifying them from acquiring financial assistance. These mishaps included the use of personal bank accounts for business transactions, not having a solid business plan, and non-compliance with relevant regulations and standards. Mr. Bokako then concluded the question by emphasizing the importance of accurately and strategically pitching a business. He honed in on the following four key considerations: What is the novelty of your idea? (2) What is your innovation's developmental impact? (3) Who is your market? and (4) have a firm grasp on your company's finances".

Mr. Pieter Saunders engaged the audience on the latest agri-tech inventions from their organisation, a monitoring model and app known as the U-Farm Broiler Making Farmer. The goal of this app is to make broiler farming easier for youth and previously disadvantaged small-scale farmers, as well as to bridge the gap between these farmers and the commercial market. Mr. Saunders emphasized that “this app will make broiler farming easier for youth and previously disadvantaged small-scale farmers. it will allow a person who has never farmed broilers to make a success of their broiler business, as long as they follow the daily suggestions on the app,” he said. U-Farm will provide continuous support to farmers through in-app tools that connect them to a network of other farmers and veterinarians and functions that provide users with tips on how to track and manage the health of their produce and farms. This app will be available for free to youth, and anyone interested in the farming industry.

Mr. Mashudu Netshiswinzhe from the Department of Trade, Industry and Competition (DTIC) closed off the presentations. He stressed the importance of proposing problem-solving innovations that are unique before he discussed, in detail, the various opportunities available for SMMEs within his department. The DTIC constitutes the Innovation and Technology Unit (ITU), which is purely concerned with: (1) addressing the main challenges innovators face; (2) nurturing innovative ideas; and (3) transforming them into fully-fledged commercial products that can compete in the market. The ITU does this mainly by developing and implementing policies that support technology development through the commercialization phase.

The day ended with breakaway sessions which were aligned as follows.

- **Breakaway session 1:** Recycling and Waste Management Workshop
- **Breakaway session 2:** Water and Energy Workshop
- **Breakaway session 3:** Agricultural Opportunities, Forestry



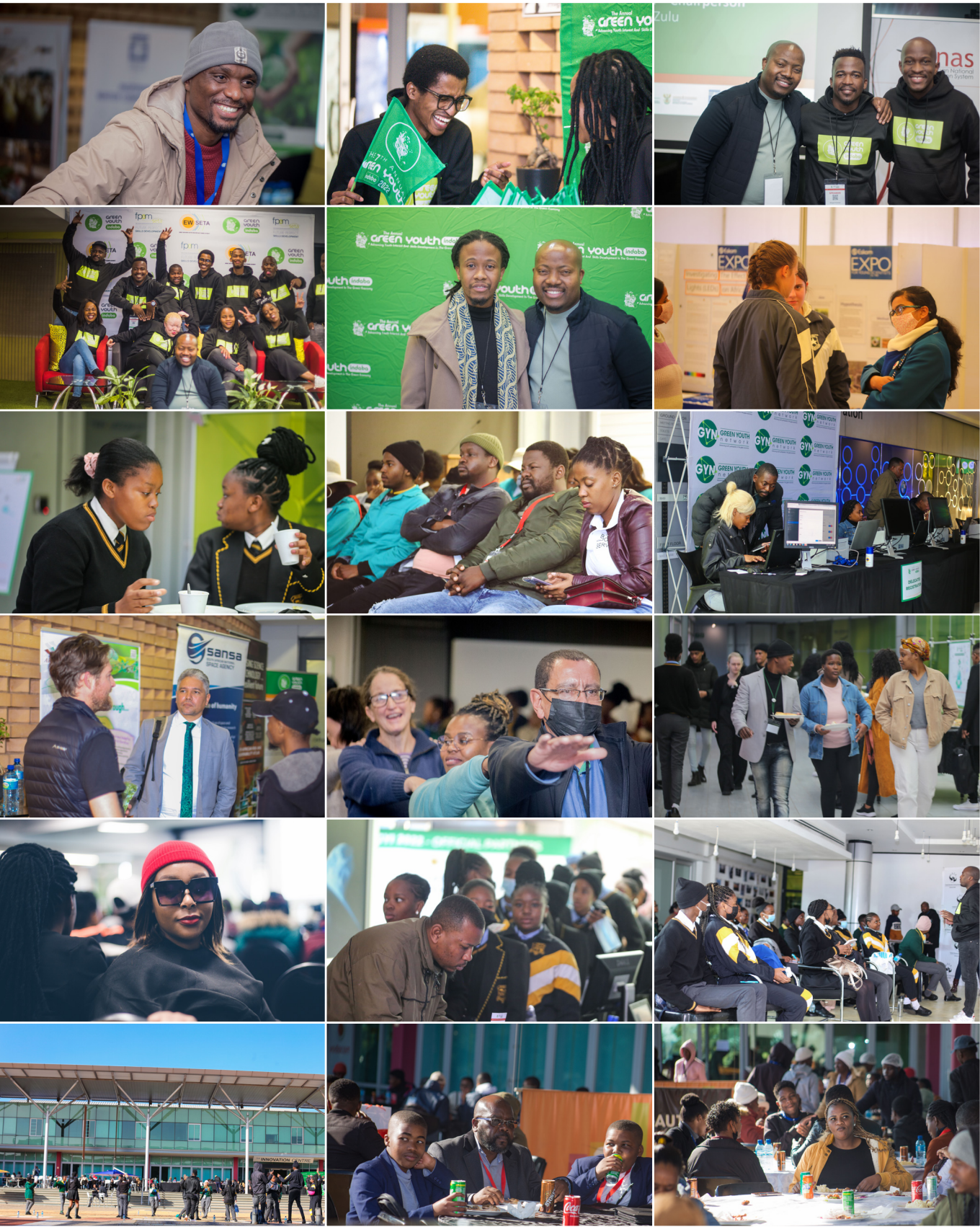
# THE 7TH ANNUAL GREEN YOUTH INDABA IN PICTURES



## THE 7TH ANNUAL GREEN YOUTH INDABA IN PICTURES...CONT



# THE 7TH ANNUAL GREEN YOUTH INDABA IN PICTURES...CONT



## GREEN YOUTH INDABA EXHIBITORS

Different stakeholders/organizations within the green space exhibited their products and services around The Innovation Hub (TIH). This year's exhibitors included the following:

### FP&M SETA



The FP&M SETA provides skills development services to the clothing, footwear, forestry, furniture, general goods, leather, packaging, print media, printing, publishing, pulp and paper, textiles, and wood products sub-sectors, to implement the objectives of the National Skills Development Strategy (NSDS III) and to ensure that people obtain the critical or scarce skills that are needed to build the capacity of the FP&M sector to become economically sustainable and globally competitive.

### EWSETA



The Energy & Water Sector Education Training Authority (EWSETA) is a skills development authority serving the energy and water sectors. The EWSETA covers the water and energy sector in South Africa and includes the following sub-sectors; Energy (Electricity, Oil & Gas), Water (Wastewater, and Sanitation), and Renewable Energy (Nuclear Energy).

### SANAS



The South African National Accreditation System (SANAS) is the only national body responsible for carrying out accreditations in respect of conformity assessment, as mandated through the Accreditation for Conformity Assessment, Calibration, and Good Laboratory Practice Act (Act 19 of 2006). SANAS consists of the following programmes: Green Industries, Asset Management, Business Incubator and Accelerator, ICT, Agro-Processing, and Medical Devices, and IVD.

### SANEDI



The South African National Energy Development Institute (SANEDI) was established in 2011 under the National Energy Act, 2008 (Act No. 34 of 2008). The Act provides for SANEDI to direct, monitor and conduct energy research and development, promote energy research and technology innovation as well as undertake measures to promote energy efficiency throughout the economy.

SANEDI's focus is mainly developing innovative, integrated clean energy and resource efficient solutions that aim to catalyse growth and prosperity. As technologies develop and mature, opportunities for innovative energy solutions that can make a meaningful contribution are becoming increasingly relevant for improving energy access and lowering the country's carbon footprint.

### ESKOM EXPO FOR YOUNG SCIENTISTS



Eskom Expo for Young Scientists is South Africa's premier science fair for school students, where they have an opportunity to exhibit their own scientific investigations. Eskom Expo brings together students, teachers, professional organisations and educational bodies and governments from all over Southern Africa.

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## RAMTSILO TRADING



Ramtsilo is a 100% black female owned company that has created a Circular Green Economy in the Plastic Recycling and Building Material Industry. We provide Waste Management and Recycling Services for plastic waste pollution which is used in the manufacturing of strong, durable and fire retardant bricks. Our Plastic bricks have created direct and indirect employment for a number of young and old individuals in our operations, in the recycling industry and the construction industry.



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## PROTECT OUR NEXT

Protect Our Next is a 'citizen-led' awareness initiative supported by professional experts; the National Council Against Smoking, the Cancer Association of South Africa, the Heart & Stroke Foundation & the Medical Research Council

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## SEDA



The Small Enterprise Development Agency (Seda) is an agency of the Department of Small Business Development (DSBD) which provides non-financial support to small enterprises and cooperatives. Seda has by far the biggest network of offices in the country, with 53 branches including 46 co-location points.

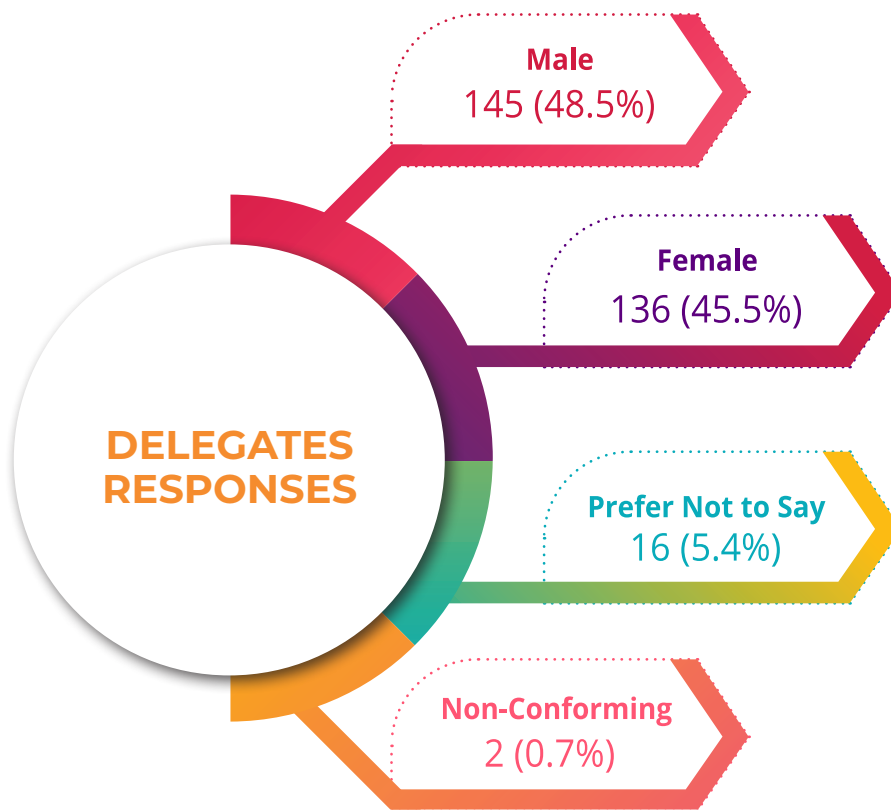
Seda's mission is to develop, support and promote small enterprises throughout the country, ensuring their growth and sustainability in coordination and partnership with various role players, including global partners, who make international best practices available to local entrepreneurs.

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## EVENT MILESTONE

- The event was enormously successful.
- Delegates were able to network with industry experts, entrepreneurs, and government officials from well-known organizations from across the country



### Days Attending/Attended



- Delegates accumulated knowledge and insights on the opportunities available in the green economy
- The attendance was high, and the event was dominated by youth
- Green Innovators Pitch 6.0 Prize Winners will receive ongoing mentoring

## EVALUATION

To capture expectations and ensure that feedback was incorporated into the conference, the Green Youth Indaba team conducted online surveys (pre-and post-summit). to document expectations, ensure that feedback was incorporated into the conference agenda, and evaluate delegates' overall experiences

The survey results will ensure that the Green Youth Indaba team continues to improve and respond to the needs of its partners and delegates.

### **Speaker Diversity:**

Most of the delegates were impressed by the large participation of women and young people as speakers and panellists, which had been a concern in previous Indabas.

### **Timekeeping:**

Delegates commented on the pace of the sessions, which were felt to be a little rushed at times. In addition, more time was needed to delve deeper into certain issues of interest.

### **More Conference days:**

Most delegates expressed a desire for the Indaba to be held as a three (3) days conference. This would help to cover most of the topics that required more attention. The Green Youth Indaba team should think about extending and adding more days.



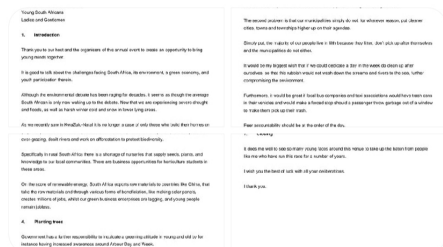


**Bantu Holomisa** @BantuH... · 29 Jun

Drought & floods: the debate on the environment needs to be broadened.

South Africa's youth needs to talk about the need to stop littering and clean living environments, the green economy (job creation) & renewable energy (loadshedding)

@GYI\_SA #GYI2022 🌱  
#GreenYouthIndaba2022



**WRC** @WaterResearchSA · 29 Jun

Hon @BantuHolomisa joins us, he is emphasizing the need for environmental accountability. Each one of us must look after the environment in which we live  
#GYI2022



**Mtembu Odwa Ntsika** @O... · 30 Jun

Day 2 of the 7th Annual Green Youth Indaba by @GYNSouthAfrica @GYI\_SA

@WorldMeritRSA delegation is ready to network, present and more

#GYI2022 #GreenYouthIndaba2022  
#wmrsa



#DiscoverEskomExpo Eskom Expo Exhibiting at Green Youth indaba.

Young people coming up with Green Solutions for Africa  
#GYI2022 @Eskom\_SA

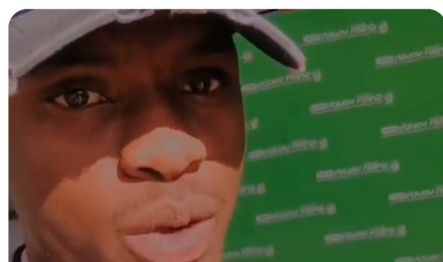


**Only Success Can Spell ...** 🏆 🌱 🌊 Jun

With my brother here excited for this opportunity and hoping to make use of the information gathered 🌱🌱 to greener pastures

And to Youth Empowerment 🙌

@GYI\_SA @GYNSouthAfrica  
#GYI2022  
#GreenDay  
#Day2  
#GreenYouthIndaba2022  
#YouthMonth2022



**Mosa Chauke** @MusaWoT... · 30 Jun

#GYI2022 I'm so impressed of Ms. Elfrieda who is about to give bursaries to 20 learners who wants to study Water & sanitation the opportunity to become something and be able to come up with something in the future. The 7th annual green Youth Indaba 🙌



# VALUE OF THE GREEN YOUTH INDABA

## Youth Unemployment

The Green Youth Indaba addresses the issue of youth unemployment and poverty by exploring opportunities for youth in the green economy, as well as effectively exploring and unpacking necessary strategies that can create easy access to support and funding for green innovation and skill transfer.

## Personal Development

We assist the youth in developing solid business models, strategies, and equipping all pitchers with the necessary skills to articulate their great ideas by hosting the Green Youth Indaba. preventing them from becoming part of the unemployment statistics by providing them with a platform and opportunity to showcase their businesses and innovative ideas.

## Green Youth Indaba Brand Equity

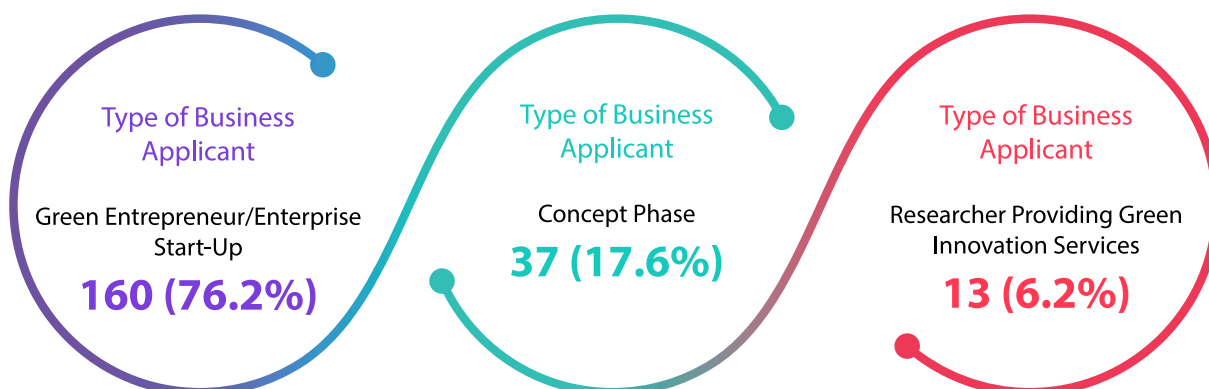
The Green Youth Indaba has become a valuable and well-known initiative in parts of the country, truly serving its mandate and making itself available to people from disadvantaged backgrounds. It has evolved into a networking hub for young entrepreneurs seeking to connect with experts in the green economy.

### DATA INSIGHT

How long has pitchers been in business



Type of Green Innovators businesses





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## RECOMMENDATIONS

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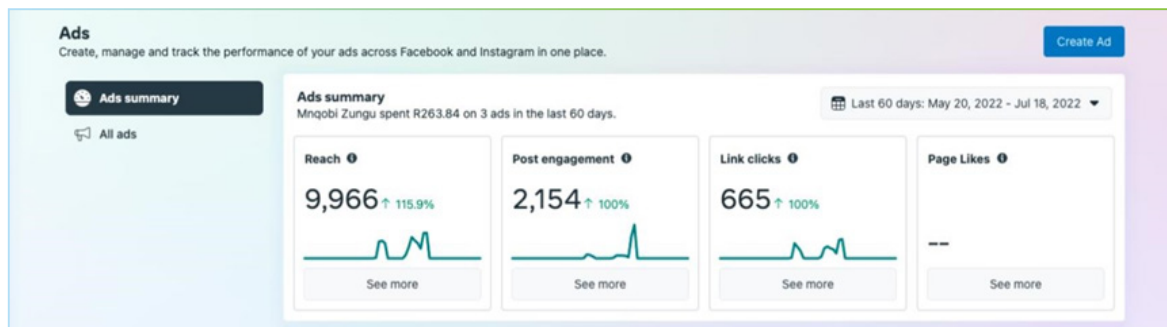
It is suggested that the Green Youth Indaba be transformed into a summit rather than a two-day conference. This would aid in covering most of the topics that required more attention. The Green Youth Indaba team should think about extending and adding additional days. Furthermore, the Indaba should be held in provinces other than Gauteng to bridge the gap between the fortunate and the less fortunate, including those in rural areas.

### **We further recommend the following**

- Increase women's participation in various Green Economy fields
- Encourage the disabled to participate in the initiative as well
- Continuous entrepreneurial workshops
- Create a programme to help pitchers who did not make it to the Green Innovators' final pitch
- More media coverage across multiple platforms
- Establish new partnerships and strengthen those that already exist
- Sponsors contribute more funds in order for the Indaba to be held in all nine provinces
- The Green Youth Network team should consider opening the Green Youth Indaba to national pitchers as well so that they can take advantage of the available opportunities
- Partners should afford employment opportunities to some of the pre-pitch selected candidates

# SOCIAL MEDIA REPORT

## 1. Overall Summary:



### **Reach:**

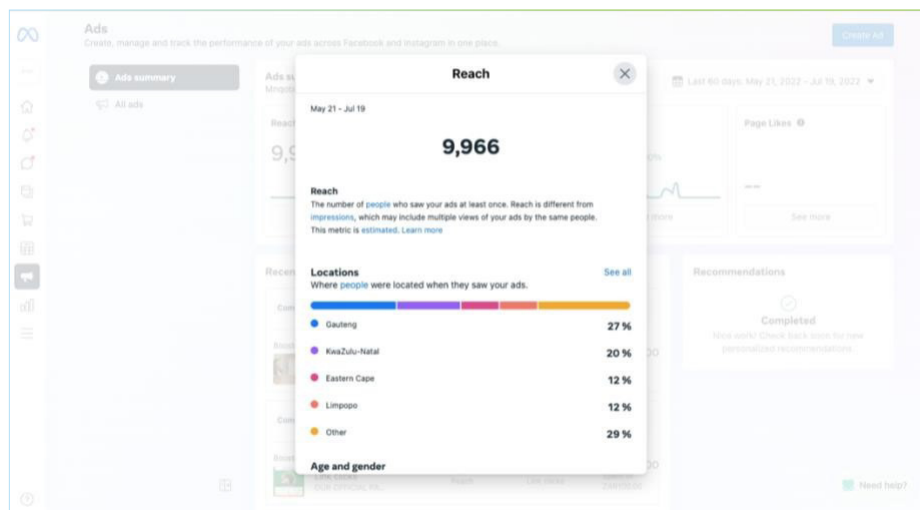
**9,966 people** (all genders) outside the conference (digitally), saw our ads overall via both Facebook & Instagram platforms.

### **Post Engagements:**

**2,154:** The total number of engagements from the audience involving our ads on both platforms.

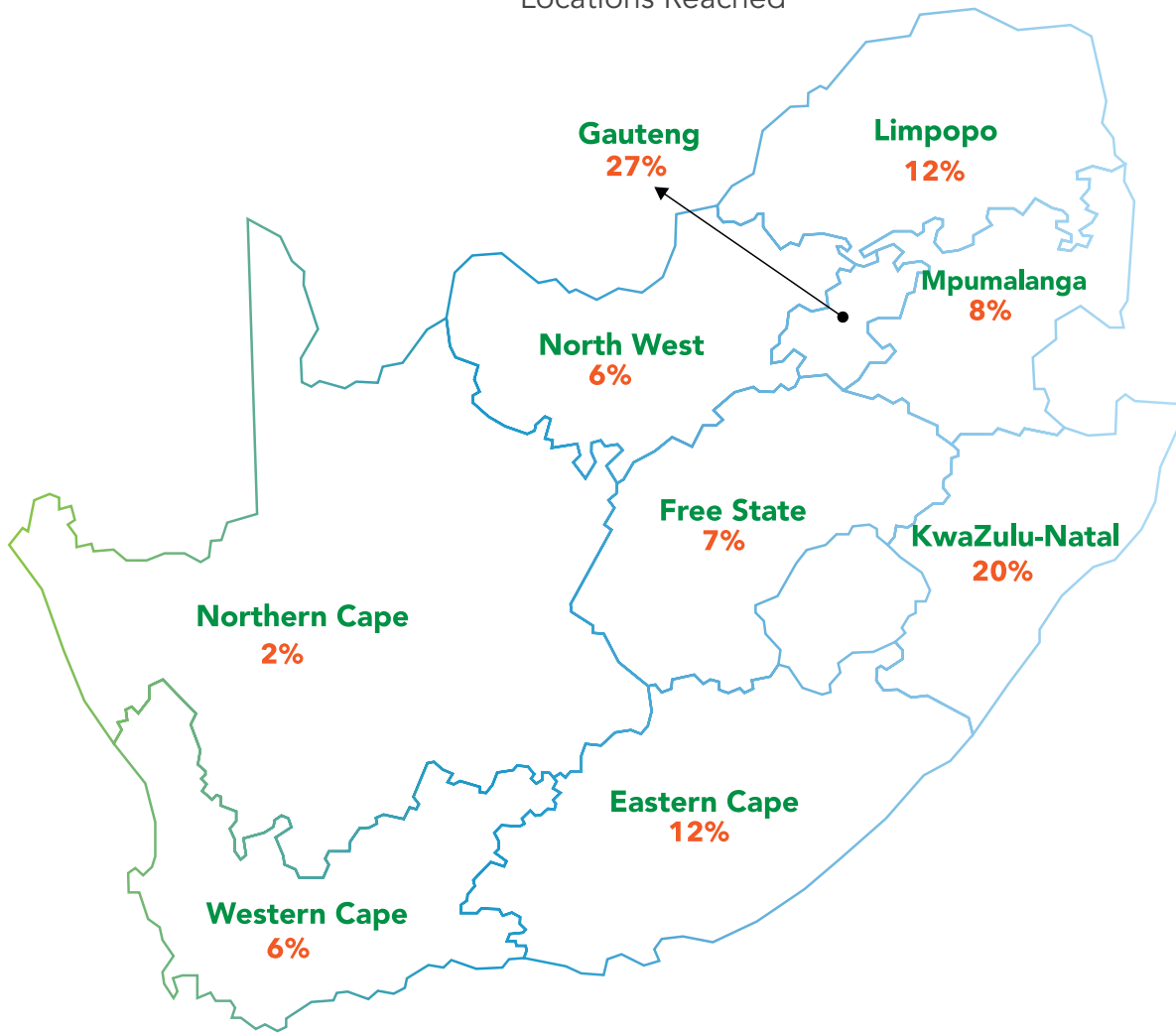
### **Link Clicks:**

**665:** The number of clicks on links within the ad that led to advertiser-specified destinations, on or off Meta (Facebook & Instagram) platforms.

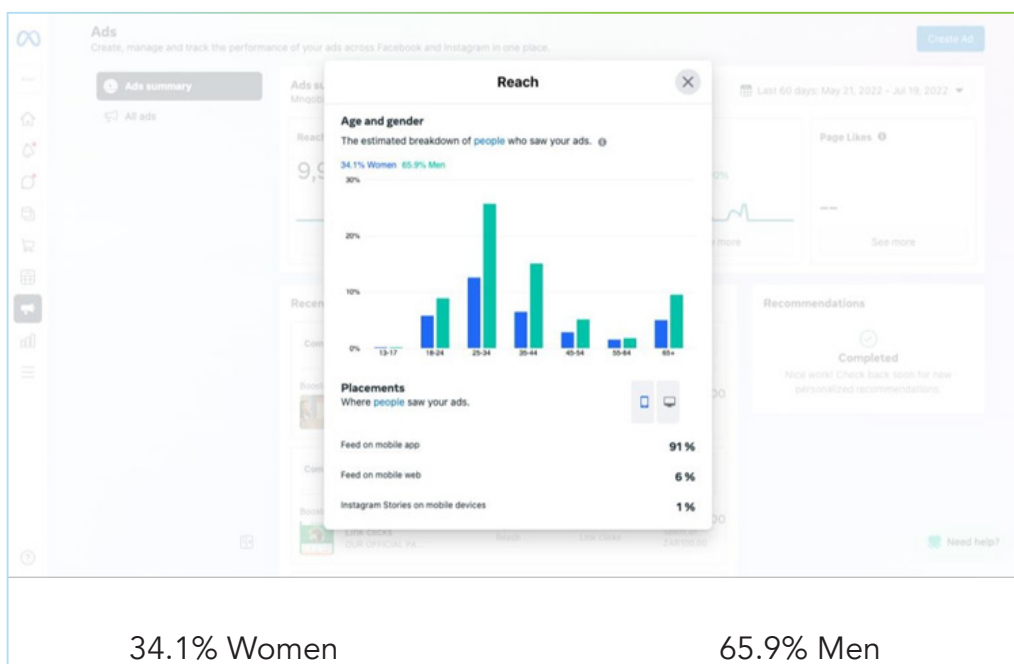


## 2. Reach:

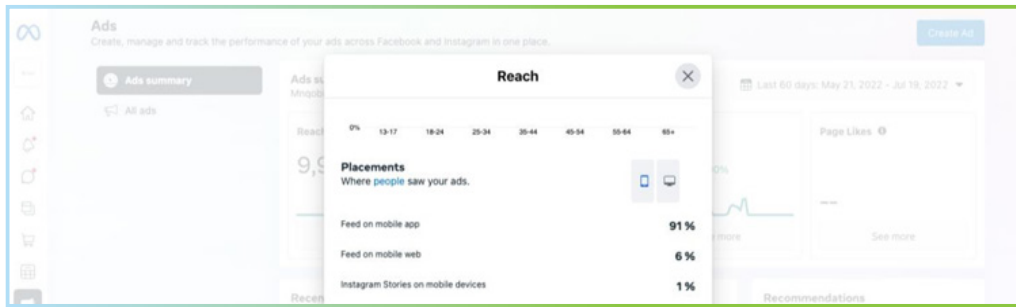
Locations Reached



Age/Gender

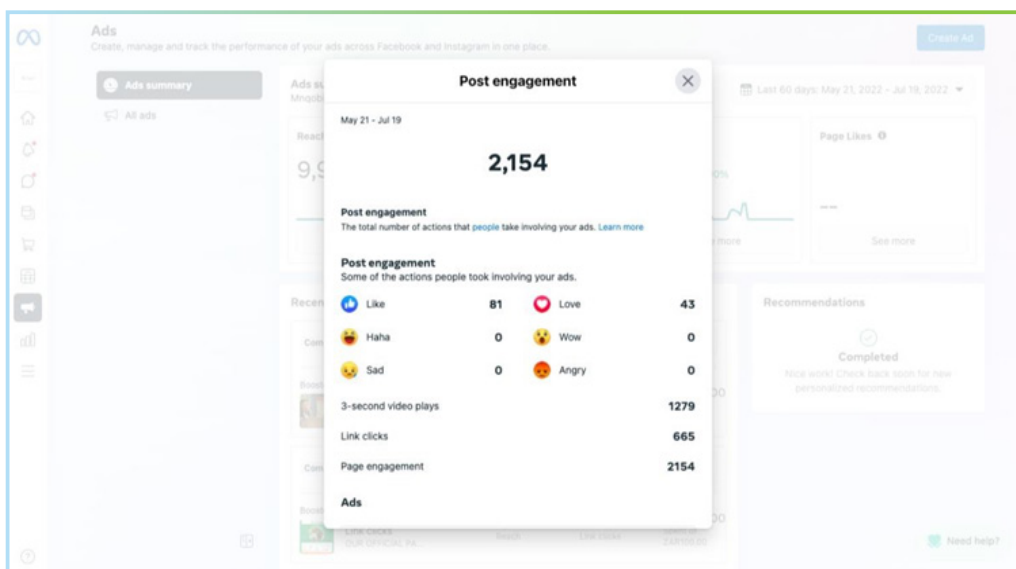


## Placement



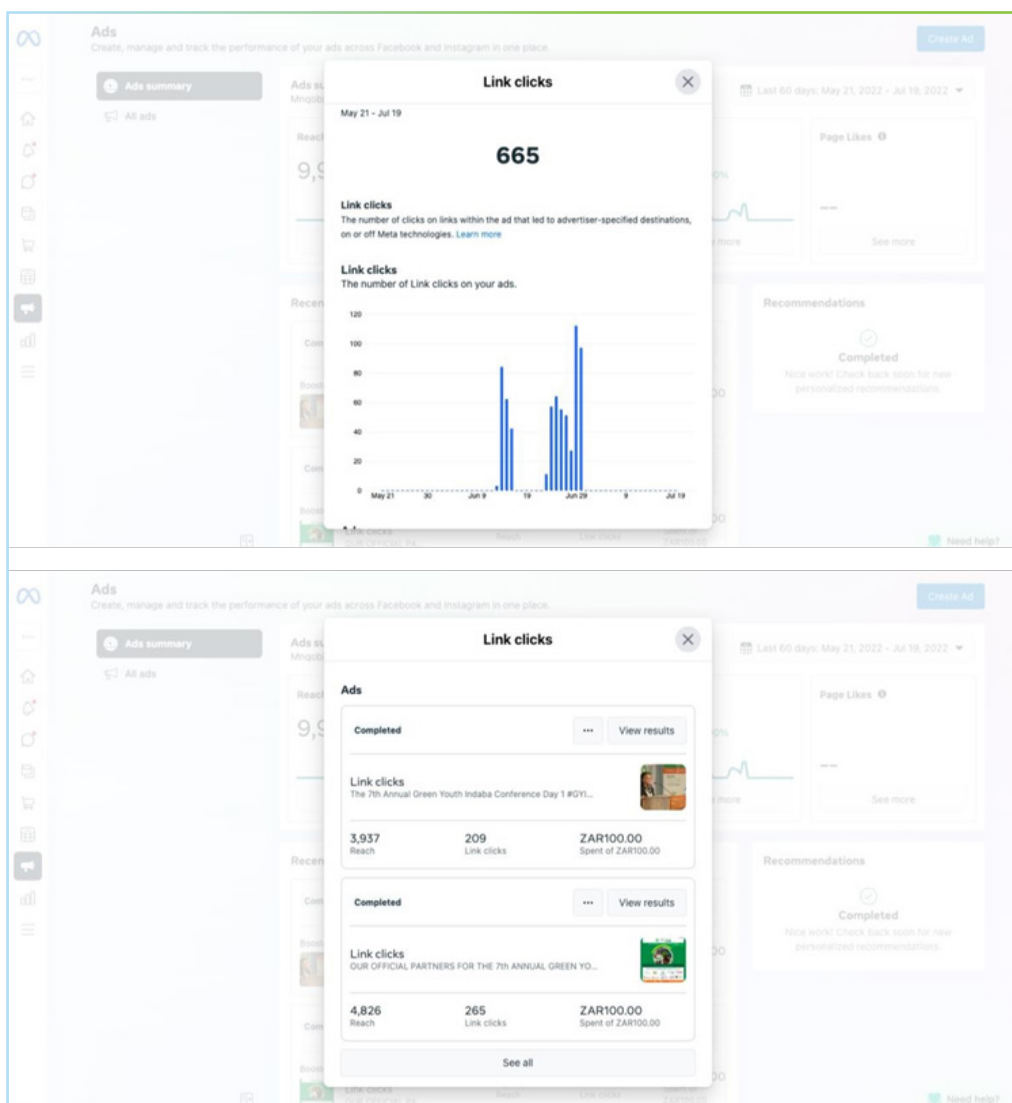
Operating Device/System	Percentage Barrier
Feed on Mobile App	91%
Feed on Mobile Web	6%
Instagram Stories on Mobile Devices	1%

### 3. Post Engagement:



Engagement Type	Number of Engagements
3-Second Video Plays	1279
Link Clicks	665
Page Engagement	2154

## 4. Link Clicks on Ads:



GYI 2022 Boosted Ads	Link Clicks
AdSet 1	209 Link Clicks
AdSet 2	265 Link Clicks
AdSet 3	191 Link Clicks



## OUR OFFICES:

**Corporate Park 66  
66 Von Willich Ave  
Die Hoewes, Centurion  
Pretoria, South Africa, 0163**



Green Youth Network



Green Youth Network



@GYISouthAfrica